



2018 APPLICATION



Downtown York, SC

FREE PUBLIC
EVENT

August 24, 2018 | 5-10pm

August 25, 2018 | 8am-2pm

AT-A-GLANCE

Car Show

Kids Zone

Splash Park

Food Trucks

Local Artists

Live Music

Beer Garden

Street Performers

Family Friendly Festival

Downtown Retail Specials



803 684-2590
www.yorksummerfest.com

EVENT OVERVIEW

After an astounding success in prior years, the 35th Annual Summerfest promises to be EVEN BIGGER again! A 2 day event featuring SC artists, local craftsmen, top notch food trucks, a program of music & entertainment and a mix of fine artists from the region will be set on the backdrop of Historic Downtown York!

The 2018 Summerfest is set for **August 24th & 25th, 2018** and is anticipated to grow tremendously due to continued excitement and anticipation. **Take advantage of this opportunity to showcase your business, talents and products to thousands!**

DEMOGRAPHICS

Anticipated 2018 Attendance: 20,000

Summerfest 2018, appeals to foodies, crafters, art & music lovers and anyone looking for a great family event. There is something for everyone. You'll find local citizens and out-of-town visitors participating in this 2 day festival. There are activities and offerings for individuals, groups and families! **Market Yourself to the Festival Audience!**

DEADLINES / PAYMENT INFO

Standard Deadline: Application & Payment due by **July 1, 2018**

Late Deadline: Application & Payment due by **August 1, 2018**

Apply by Mail - sending a completed application with check to:

Summerfest 2018
c/o The Greater York Chamber of Commerce
23 East Liberty Street
York, SC 29745

Friday 5-10pm features live music performances, food trucks, a beer garden and rides, followed by the area's only laser light show.

Saturday 8am-2pm begins with a Classic Car Show and at 9am crafters & vendors will showcase their talents and wares. Walk Congress Street through hundreds of vendor booths and attractions. A large children's area will include a Splash Zone. There will be a Hometown Stage, a Beer Garden, Street Performers and more!

Questions? info@greateryorkchamber.com/803-684-2590



DEADLINE: JULY 1ST, 2018 | LATE DEADLINE: AUGUST 1ST, 2018

Mail completed application to: The Greater York Chamber of Commerce
23 East Liberty St., York SC 29745

PAYMENT INFO

Space Fee: \$ _____
Check #: _____
(payable to Summerfest)

DOWNTOWN MERCHANT APPLICATION

APPLICANT INFORMATION

Company: _____ Contact Name: _____
Street/Mailing Address: _____ Contact Phone: _____
City: _____ State: _____ Zip: _____
Email: _____ Website: _____

SPACE SELECTION

(fees are non-refundable)

Standard Fee

*Application due by:
July 1, 2018*

Late Fee

*Application due by:
Aug. 1, 2018*

- 10 x 10 Downtown Merchant Space** **No Charge** **\$50**
- Additional 10 x 10 Space**
 - Chamber Members** **\$20** **\$70**
 - Non Chamber Members** **\$100** **\$150**
- I do not wish to reserve my space**

Summerfest attracts new and repeat visitors to the Downtown area and we look forward to the merchants participating with exciting specials and attractions.

Merchants are asked to sell only those items that are normally sold in their business. **Those owning a building but not occupying it as a business will not be given a space.** If two businesses occupy one building, only one space is given. The Summerfest committee cannot guarantee your space will be directly in front of your business due to the streetscape planters, fire hydrants, etc. However, the committee will make every effort to place you as close to your business as possible.

Please list the items you will sell in front of your business. We will not place a vendor selling similar items next to or near your space. ***This Non-Transferrable space is for the Merchant only and Merchant may not transfer to another Merchant or vendor. All space assignments MUST go thru the Summerfest Committee.***

PARTICIPATION AGREEMENT

In submitting this application, I agree to abide by the festival guidelines governing the “2018 Summerfest” and hold the Greater York Chamber of Commerce, the City of York and their employees, sponsors and volunteers, harmless for any resulting loss or damage occurring to any property.

Signature: _____ Date: _____

Questions? Email the Art Vendor Liaison at info@greateryorkchamber.com



SUMMERFEST 2018 FESTIVAL GUIDELINES FOR ARTISTS/VENDORS & FOOD TRUCKS

Note: We are seeking unique, original artist's/vendors for this event.

Friday, August 24, 2018 - 5-10pm (no artist or vendor opportunities)

Saturday, August 25, 2018 - 8am-2pm

VENDOR GUIDELINES

1. All Vendors are required to submit three (3) photos of their original work/product with application. If you have a website, blog or Facebook include the links as well.
2. Artist Vendors must be selling original artwork with no reproductions or contracted work.
3. Applicant's should submit payment with the completed application.
4. A certificate of general liability and insurance naming The Greater York Chamber of Commerce and the City of York as an additional insured.
5. Electricity will not be provided. However, a pre-approved, quiet-grade generator is allowed and must be approved by staff prior to event.
6. All vendors are responsible for bringing their own tables and tents. Please remember that given the time of year, weights are REQUIRED to anchor tents in case wind is a factor.
7. Vendors will be advised of the designated parking area upon arrival.
8. The designated entry time for setup begins at 6:00 a.m. Vendors will be able to park and unload at their space, but are asked to unload then remove vehicles as quickly as possible in order to prevent congestion. All vehicles must be removed from the event area before 8:00 a.m.
9. The designated time for breakdown begins at 2:00 p.m., unless otherwise noted by the Event Coordinator. No vehicles will be allowed into the event area until this time. Vendor participation will be prohibited in future events for those who break down prior to designated time.
10. Staff reserves the right to dismiss any vendor who displays disorderly conduct. Expulsion is at the discretion of the Event Coordinator.
11. Each vendor is encouraged to promote this event through their own marketing outlets (including, but not limited to, social media, creating an event on social media, sharing with existing customers via email blast, in your store and/or your website).

**This is a rain or shine event.*

****REQUIRED** Please provide a copy of your SC Artists & Craftsman License, a photo of your set-up and a certificate of general liability insurance naming the Greater York Chamber of Commerce and the City of York as additional insured.**

****FOOD TRUCK VENDORS**

****REQUIRED** Please provide a copy of your menu options with pricing, a photo of your set-up, a copy of your food service permit and a certificate of general liability insurance naming the Greater York Chamber of Commerce and the City of York as additional insured.**

Questions? Email the Art Vendor Liaison at info@greateryorkchamber.com